

**EDUCATIONAL TECHNOLOGY POLICY, RESEARCH AND OUTREACH (ETPRO)  
HOSTS THE 10<sup>TH</sup> ANNUAL C3 CONFERENCE OCTOBER 6<sup>TH</sup> AND 7<sup>TH</sup>**

*Cyberethics, Cybersafety and Cybersecurity to be discussed*

**CLARKSVILLE, MD (October 1, 2011)** – Developed to help educators and parents learn effective ways to ethically, safely, and securely use technology in the classroom and at home, Educational Technology Policy, Research and Outreach (ETPRO) is hosting the 10<sup>th</sup> Annual C3 Conference October 6-7, 2011, at the University of Maryland, College Park. This year's sessions include current summary of findings on cyberbullying, "sexting", and other problematic Internet experiences from the American School Counselor Association (ASCA) and the American Bar Association's National Survey, and the Edvancement Solutions/American Public University Program. Internet/media addiction study insights will also be shared by researcher Dr. Jonathan Kandell. Participants will hear more about the National Initiative for Cybersecurity Education and how to get involved with the National STOP. THINK. CONNECT campaign. Attendees will learn more about great resources from groups like GenerationSafe, NetSmartz, Shakti Warriors, OnGuardOnline, Just Say Know, MSET Technology Toolkit, (ISC)2 Safe & Secure Program, and the Maryland Technology Proficiency Partnership Project.

State Attorney General Douglas Gansler will address the growing issue and economic impact of identity theft and be presented with the Annual LifeLock-Ultimate Award for excellence in cyber leadership and education. LifeLock, is a major sponsor of the Annual C3 conference which supports efforts to further educate teachers, law enforcement officers and consumers on identity theft. LifeLock seeks to empower citizens to start protecting themselves from one of the nation's fastest growing crimes by hosting numerous free educational presentations around the country. LifeLock, Inc. is an industry leader in identity theft protection. Since 2005, LifeLock has been relentlessly protecting identities by providing consumers with the tools and confidence they need to help protect them from identity theft and manage their credit.

While the primary goal of the conference is to provide a forum for participants to learn and share, another goal is to raise the national consciousness of current and needed awareness training and research in the area of cyber education that impact educators and students.

"With the growth of new security issues, technology gadgets to tempt students to gain an advantage, recent trends in cyberbullying and identity theft and the expansion of laws on copyright infringement and file-sharing, this conference is useful for all educators and parents who want to keep up with the latest information," said Davina Pruitt-Mentle, PhD, C3 Conference Chair.

For more information on the C3 Conference or to register visit <http://www.edtechpolicy.org/C32011/index.html> or contact Davina Pruitt-Mentle at [dpruitt@edtechpolicy.org](mailto:dpruitt@edtechpolicy.org).

**Educational Technology Policy, Research and Outreach**, a research and development organization located in Maryland, connects educational technology policy and research to instructional practice. ETPRO brings more than two decades of experience in the educational community, and more than a decade of experience in evaluating both formal and informal educational programs at the K-16 level,

and conducting educational technology policy analysis. ETPRO's expertise is founded on a combination of classroom practice across K-20 tied with a solid research base.

ETPRO originated from the Educational Technology Outreach division of the College of Education, at the University of Maryland, and in 2007 was founded as an entrepreneurial entity committed to quality education for all learners, targeting the effective use of cutting edge technology in formal and informal educational settings to increase interest in Science, Technology, Engineering and Mathematics (STEM) fields. The fundamental gap between technology use and understanding of proper practices, lead ETPRO to the forefront of research, program evaluation and development of Cyberethics, Cybersafety, and Cybersecurity (C3<sup>®</sup>) initiatives.