Comprehensive Strategic Planning Model
External Analysis

1. **Describe your school.**
   a. Location
   b. Address
   c. Neighborhood (general description)
   d. Public/Charter
      i. Using Census Data (http://www.census.gov/) -> American FactFinder (http://factfinder.census.gov/home/saff/main.html?_lang=en) give a brief description of the neighborhood/population your school serves—not just what percent Hispanic/AA etc… but also what is the average SES you serve? What is their average income? What percent is single head of household?
   e. Private/Charter
      i. Give a brief description of the population you serve-–—not just what percent Hispanic/AA etc… but also what is the average SES you serve? What is their average income? What percent is single head of household?

2. **Describe the assessments you utilize?**
   a. What assessments are used? When?
   b. What standards are followed?
   c. What curriculum?
   d. What textbook?
   e. How do you prepare teachers/students for these assessments?
   f. How do students? Yourself/teachers? Parents get results?
   g. What do you do wi6th these results?

3. **Describe the school/school system environment**
   a. When does the school calendar start/end?
   b. What holidays are given?
   c. What specs are issues regarding leave of absence? Maturity leave? Personnel leave? Sick leave/ sick bank?
   d. What are the hiring requirements? What are the certification requirements? Explain any continuing education requirements?
   e. What PD is offered outside of the school setting? And what arrangements are made (i.e., free, stipend, after hours or during school hours, PD days)
   f. What incentives are there for teachers (yourself) to cont. with additional graduate work? Classes?

4. **Describe other external (outside of your particular school) conditions – good and bad.**